

SIMON AND BARKLEE, INC.

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Contact:
Catherine or David Scherer
360-730-2360

MEXICO ADVENTURE STORY LINKS CHILDREN TO CULTURE

Simon T. McTwil, a musical canary and his best friend Barklee, a mischievous terrier explore the mysteries of Mexico in this newly released book, fourth in the Simon and Barklee series for children.

“This is creating enormous interest in schools,” says Catherine Scherer, author and president of Simon and Barklee, Inc. “Hispanic children are connecting with their own cultural roots and non-Hispanic children are discovering the fascinating diversity of Mexico.”

The book follows the two travelers and their friend, Maria Dolores, an ocelot from Oaxaca, from the Copper Canyons to the Yucatan peninsula. As they travel, they learn history, geography, culture, language and more. The storybook is accompanied by an activities and materials for teachers.

“This is all about literacy,” says Scherer. “Our books and programs focus on literacy in the academic sense – but also in the global sense. We want kids to discover and appreciate the world while they learn.”

Simon and Barklee, Inc. is an education company located in the state of Washington. Simon and Barklee books are available to the public from the company’s website www.simonandbarklee.com or by calling 888-568-9806.

2280 E. Whidbey Shores Rd.
Langley, WA 98260 USA
Phone: 360-730-2360
www.simonandbarklee.com

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2280 E. Whidbey Shores Rd.
Langley, WA 98260 USA
360-730-2360 Office
360-730-2355 Fax
www.simonandbarklee.com
cwsch@whidbey.com