

# SIMON AND BARKLEE, INC.

## Author and Corporate Officers' Bios

### Catherine W. Scherer

Co-founder and president Catherine Scherer is an internationalist. She has over 30 years experience in both education and business, much of it outside the US. Her many roles include researcher and author, teacher, entrepreneur, international management consultant, career management expert, as well as holding director and executive positions in marketing and business development.



An avid interculturalist, she has consulted with executives, managers, and professionals on career issues, presented and facilitated cross-cultural training programs to expatriating executives and families, and worked with developing organizations in countries of the former Soviet Union. She has authored books, training programs, seminars, articles and manuals.

As a keynote speaker and trainer, she has addressed audiences in several countries.

Scherer's favorite pastime is travel. She considers her passport her most valuable possession and likes nothing better than to delve into the differences that make our world the fascinating playground that it is. She and her husband have three grandchildren and live on Whidbey Island in the state of Washington.

### David J. Scherer

Co-founder and author David Scherer is a writer of long-standing. His career spans 30 years, beginning as a feature writer for a major daily newspaper. Later, he became a public relations writer, followed by many years as a general and military aviation writer.

He and his wife conceived the *Simon and Barklee* series while camping in the Colorado mountains, then brought the stories to life telling them to their oldest grandson.

He has traveled the world in conjunction with writing assignments and while assisting with research for an international business book.

As grandfather of three, Scherer has been a volunteer librarian in elementary schools. He is known by many children as Big Papa, a sobriquet bestowed by his oldest grandson. He and his wife live on Whidbey Island in the state of Washington.



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